#### FORM 4

### UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL 3235-0287 OMB Number:

Estimated average burden hours per response: 0.5

# Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

						' '					
1. Name and Address of Reporting Person*  GOLDBERG MURRAY A				uer Name <b>and</b> Tick GENERON P [ REGN ]	J	Symbol CEUTICALS		all applicable) Director Officer (give title	g Person(s) to Issuer 10% Owner Other (specify		
(Last) 777 OLD SAW	(First) MILL RIVE	(Middle) ER ROAD		e of Earliest Transa 0/2006	action (Month/	Day/Year)	1	svp Fin & Adn	below) in, CFO, & Treas		
(Street) TARRYTOWN NY 10591  (City) (State) (Zip)				mendment, Date of	Original Filed	(Month/Day/Year)	Individual or Joint/Group Filing (Check Applicable Line)      X Form filed by One Reporting Person      Form filed by More than One Reporting Person				
		Table I - No	n-Derivative S	Securities Acq	uired, Dis	posed of, or Benefi	cially	Owned			
1. Title of Security (Instr. 3) 2. Trans				2A. Deemed	3.	4. Securities Acquired (A)	or	5. Amount of	6. Ownership	7. Nature	

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned											
1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transa Code ( 8)					5. Amount of Securities Beneficially Owned Following Reported	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
			Code	v	Amount	(A) or (D)	Price	Transaction(s) (Instr. 3 and 4)		(111341. 4)	
Common Stock	11/20/2006		M		5,000	A	\$7.41	39,898	D		
Common Stock	11/20/2006		F		1,530	D	\$24.21	38,368	D		
Common Stock	11/20/2006		M <sup>(1)</sup>		300	A	\$8.625	38,668	D		
Common Stock	11/20/2006		S <sup>(1)</sup>		300	D	\$24.75	38,368	D		
Common Stock	11/20/2006		M <sup>(1)</sup>		300	A	\$8.625	38,668	D		
Common Stock	11/20/2006		S <sup>(1)</sup>		300	D	\$24.76	38,368	D		
Common Stock	11/20/2006		M <sup>(1)</sup>		600	A	\$8.625	38,968	D		
Common Stock	11/20/2006		S <sup>(1)</sup>		600	D	\$24.77	38,368	D		

## Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)		ansaction of ode (Instr. Derivative			6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
Incentive Stock Option (right to buy)	\$7.41	11/20/2006		M			5,000	(2)	01/04/2009	Common Stock	5,000	(2)	3,000	D	
Incentive Stock Option (right to buy)	\$8.625	11/20/2006		M <sup>(1)</sup>			300	(2)	01/01/2008	Common Stock	300	(2)	8,524	D	
Incentive Stock Option (right to buy)	\$8.625	11/20/2006		M <sup>(1)</sup>			300	(2)	01/01/2008	Common Stock	300	(2)	8,224	D	
Incentive Stock Option (right to buy)	\$8.625	11/20/2006		M <sup>(1)</sup>			600	(2)	01/01/2008	Common Stock	600	(2)	7,624	D	

## **Explanation of Responses:**

- $1.\ Disposition/acquisition\ made\ pursuant\ to\ a\ plan\ intended\ to\ comply\ with\ Rule\ 10b5-1(c).$
- 2. An exercise date, exercise price, purchase price, sales price and expiration date are not applicable in this case.

/s/\*\*Murray A.Goldberg

11/22/2006

- $^{\star}$  If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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