FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

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OMB APPROVAL

Check this box if no longer subject to	STAT
Section 16. Form 4 or Form 5	
obligations may continue. See	
Instruction 1(h)	

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TEMENT OF CHANGES IN BENEFICIAL OWN	OMB Number: Estimated average burd	3235-0287 len	
Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940		hours per response:	0.5
2. Issuer Name <b>and</b> Ticker or Trading Symbol	5. Relationship of R	eporting Person(s) to Is	ssuer

(Last) (First) (Middle)	1. Name and Address of Reporting Person*  Powchik Peter				IVIA	CEUTICA	X	Officer (give title Othe		Owner r (specify	
777 OLD SAW MILL RIVER ROAD			te of Earliest Transa 1/2012	action (M	/lonth/	Day/Year)		below) below) SVP Clinical Development & Reg			
(Street) TARRYTOWN NY 10591 (City) (State) (Zip)		4. If A	mendment, Date o	f Origina	ll Filed	l (Month/Day/	Line)	Individual or Joint/Group Filing (Check Appl Line)     X Form filed by One Reporting Person Form filed by More than One Reporting Person			
Table I - No	n-Deriva	tive S	Securities Acc	uired	, Dis	posed of,	or Ber	eficially	Owned		
1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Ye		2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Disposed Of	Acquired (D) (Instr.	(A) or 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership
				Code	v	Amount	Amount (A) or Pri		Reported Transaction(s) (Instr. 3 and 4)		(Instr. 4)
Common Stock	02/21/2012			M <sup>(1)</sup>		49,428	Α	\$15.64	64,572	D	
Common Stock	02/21/20	012		F <sup>(1)</sup>		7,705	D	\$100.32	56,867	D	
Common Stock	02/21/20	012		F <sup>(1)</sup>		18,530	D	\$100.32	38,337	D	
Common Stock	02/21/20	012		M <sup>(1)</sup>		20,000	A	\$20.32	58,337	D	
Common Stock	02/21/20	012		F <sup>(1)</sup>		4,050	D	\$100.32	54,287	D	
Common Stock	02/21/20	012		F <sup>(1)</sup>		7,347	D	\$100.32	46,940	D	
Common Stock	02/21/20	012		M <sup>(1)</sup>		25,438	A	\$21.92	72,378	D	
Common Stock	02/21/20	012		F <sup>(1)</sup>		5,558	D	\$100.32	66,820	D	
Common Stock	02/21/20	012		F <sup>(1)</sup>		9,158	D	\$100.32	57,662	D	
Common Stock	02/21/20	012		M <sup>(1)</sup>		15,000	A	\$16.8	72,662	D	
Common Stock	02/21/20	012		F <sup>(1)</sup>		2,511	D	\$100.32	70,151	D	
Common Stock	02/21/20	012		F <sup>(1)</sup>		5,753	D	\$100.32	64,398	D	
Common Stock	02/22/20	012		S <sup>(1)</sup>		4,200	D	<b>\$94.71</b> <sup>(2)</sup>	60,198	D	
Common Stock	02/22/20	012		S <sup>(1)</sup>		10,800	D	\$95.46(3)	49,398	D	
Common Stock	02/22/20	012		S <sup>(1)</sup>		23,454	D	\$96.45(4)	25,944	D	
Common Stock	02/22/20	012		S <sup>(1)</sup>		9,600	D	\$97.58(5)	16,344	D	
Common Stock	02/22/20	012		S <sup>(1)</sup>		1,200	D	\$98.05(6)	15,144	D	
Common Stock									1,532	I	By 401(k) Plan

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1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transa Code ( 8)	ction of		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)	
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
Non- Qualified Stock Option (right to buy)	\$15.64	02/21/2012		M <sup>(1)</sup>			49,428	(7)	10/02/2016	Common Stock	49,428	(8)	0	D	

	Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)														
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transa Code ( 8)		n of		Expiration Date (Month/Day/Year) ed lnstr.			7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
Non- Qualified Stock Option (right to buy)	\$16.8	02/21/2012		M <sup>(1)</sup>			15,000	(7)	12/17/2018	Common Stock	15,000	(8)	30,000	D	
Non- Qualified Stock Option (right to buy)	\$20.32	02/21/2012		M <sup>(1)</sup>			20,000	(9)	12/18/2016	Common Stock	20,000	(8)	0	D	
Non- Qualified Stock Option (right to buy)	\$21.92	02/21/2012		M <sup>(1)</sup>			25,438	(7)	12/17/2017	Common Stock	25,438	(8)	0	D	

## **Explanation of Responses:**

- $1.\ Disposition/acquisition\ made\ pursuant\ to\ a\ plan\ intended\ to\ comply\ with\ Rule\ 10b5-1(c).$
- 2. Represents volume-weighted average price of sales of 4,200 shares of Company stock on February 22, 2012 at prices ranging from \$94.22 to \$94.98. Upon request by the Commission staff, the Company, or a security holder of the Company, the reporting person will provide full information regarding the number of shares sold by the reporting person on February 22, 2012 at each separate price.
- 3. Represents volume-weighted average price of sales of 10,800 shares of Company stock on February 22, 2012 at prices ranging from \$95.00 to \$95.99. Upon request by the Commission staff, the Company, or a security holder of the Company, the reporting person will provide full information regarding the number of shares sold by the reporting person on February 22, 2012 at each separate price.
- 4. Represents volume-weighted average price of sales of 23,454 shares of Company stock on February 22, 2012 at prices ranging from \$96.00 to \$96.98. Upon request by the Commission staff, the Company, or a security holder of the Company, the reporting person will provide full information regarding the number of shares sold by the reporting person on February 22, 2012 at each separate price.
- 5. Represents volume-weighted average price of sales of 9,600 shares of Company stock on February 22, 2012 at prices ranging from \$97.00 to \$97.97. Upon request by the Commission staff, the Company, or a security holder of the Company, the reporting person will provide full information regarding the number of shares sold by the reporting person on February 22, 2012 at each separate price.
- 6. Represents volume-weighted average price of sales of 1,200 shares of Company stock on February 22, 2012 at prices ranging from \$98.01 to \$98.27. Upon request by the Commission staff, the Company, or a security holder of the Company, the reporting person will provide full information regarding the number of shares sold by the reporting person on February 22, 2012 at each separate price.
- 7. The stock option award (combined incentive stock option and non-qualified stock option) vests in four equal annual installments, commencing one year after the date of grant.
- 8. Exercisable date, exercise date, exercise price, purchase price, sales price, and/or expiration date is/are not applicable in this case.
- 9. The stock option award vests in four equal annual installments, commencing one year after the date of grant.

<u>/s/\*\*Peter Powchik</u> <u>02/23/2012</u>

\*\* Signature of Reporting Person Date

 $Reminder: Report \ on \ a \ separate \ line \ for \ each \ class \ of \ securities \ beneficially \ owned \ directly \ or \ indirectly.$ 

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.